lapalma

ORGATEC 2024

HAWI chair by Lapalma
design Mario Ferrarini



The partnership between **Lapalma** and **Mario Ferrarini** goes ahead with a good wind behind it.
That crisp air that appeared to give momentum to the interplay of dynamic appeal and stability of the Cross stool, designed by Mario Ferrarini for the company in 2022, now seems to sculpt the fluid and generous shapes of the HAWI chair, one of the new products that Lapalma presented at the last Salone del Mobile Milano.

What remains of the former design project is the large diameter tubular frame (28 mm), which seamlessly continues into the seat, making it totally ergonomic. In the new design concept, however, this detail goes further to join to a tapered backrest. Its creation was inspired by the skilful manual sanding of wood: a basic cylindrical section led to a refined and very thin surface, which is also harmonious and smooth. Its unique and distinctive elliptical design ensures greater comfort when sitting and bears in mind the different heights and positions of its users.

Featuring minimalist and timeless aesthetic appeal, in keeping with other offerings in the Lapalma catalogue, HAWI has an interesting twist in the striking contrast between the sturdy frame and the graceful backrest that, although seamlessly joined to it, becomes lighter as it extends.

Stackable, it is exceptionally versatile, suiting various tastes and types of use.
The version combining an injection-moulded plastic backrest and seat can be used indoors and outdoors, giving a nod to the contract world – from hotels to restaurants & cafes – also due to its balanced pricing.

The HAWI chair is also available in a plywood version, reminiscent of Nordic design and collections by Lapalma, where wood from FSC-certified forests echoes the ancient tradition of cabinet-making.

And for those who want the ultimate in comfort, Lapalma offers a version with a padded and upholstered seat, ready to blend in with elegant interiors.

All the components can be easily disassembled and therefore recycled, with sustainability guiding Lapalma's choices and actions.

Sturdy yet light, cosy and fluid in design like a bay sculpted by the wind, HAWI accompanies us from one season to the next, reflecting friendly and joyful conviviality.

www.lapalma.it

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Lapalma

For over forty years, the company has been producing furniture for the home and for the contract sector, achieving prestigious national and international acclaim thanks to the consistent and constant pursuit of high-quality materials, workmanship and finishes. Over the years, using "bare" handcrafted materials and all-Italian production have guaranteed reliability, quality and customer care, features that are part of Lapalma's DNA. The brand's new collections introduce softness and fabric upholstery, focusing on colour, warmth and handcrafted details while opening up – alongside important contract projects - to contract-home projects, with products that can belong to both worlds, thus confirming its ability to satisfy more markets and needs.

The offer is complemented with the development of products that, while maintaining high formal and production quality, are positioned in a more attractive and competitive price band. Research is carried out into materials for upholstery (hide, leather and eco-leather) and into textiles, padding or foamed elements, included in new projects and in some ongoing projects.

For a long time, Lapalma has been working with internationally renowned designers, with whom the company has established long-lasting valuable relationships. In the future, the company intends, on the one hand, to provide continuity and loyalty to some of these partnerships and, on the other hand, to introduce new names that have shown a potential affinity with the brand in terms of sensitivity, professionalism and adaptability.

Since 2021, the headquarters in Cadoneghe (PD), 14,500 square metres of modern, bright and attractive spaces powered by solar energy, has been partnering Lapalma for Architects Milano, a space dedicated to architects and interior designers, as well as Lapalma for Architects London, the company's new location in Clerkenwell, which opened in October 2024.